# Nicholas Williams

## Senior Business Intelligence Developer/Consultant

## Contact Details

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## Education

**BA Honors - Business & History (2:1)**
The University of Leeds
2006 - 2009

**A-Levels (A, A, B)**
The Sixth Form College Solihull
2004 - 2006

**GCSEs (12 GCSEs - Grades A-B)**
Tudor Grange School
1994 - 2004

**APM Project Management (PMQ)**
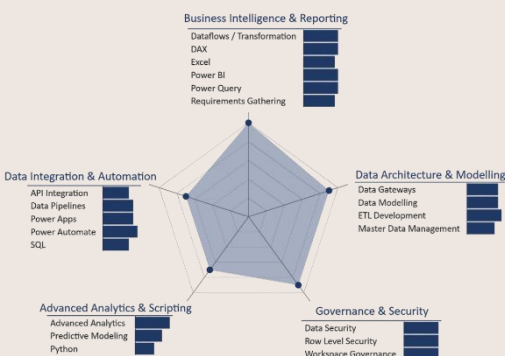Association for Project Management
2017

**Power BI Data Analyst Associate**
Microsoft
2023

## Skills



## Professional Summary

Microsoft certified Business Intelligence professional with over a decade of success transforming data into actionable insights across finance, operations, marketing, legal and ecommerce functions. Highly skilled in developing dynamic, user-centric Power BI solutions that drive strategic decisions, operational efficiency, and measurable results.

Recognised for delivering end-to-end BI projects in fast-paced, high-stakes environments from ETL and data modelling to storytelling through visualisation. A specialist in Power BI, DAX, Power Query, proficient in SQL, with deep experience in Agile, Waterfall, Prince2/APM, Kanban delivery. Adept at translating and sourcing complex business requirements into elegant data solutions, collaborating across all levels of an organisation to promote a data-driven culture.

Combining technical expertise with strategic thinking, I bring a passion for clean, accurate, and interactive reporting, coupled with a proven track record of enabling cross-functional teams to make smarter, faster decisions. Whether automating reporting pipelines, optimising data governance, or mentoring others, I bring energy, precision, and impact to every project I lead.

Please visit my website to explore my full professional profile and interactive Power BI Portfolio.

## Experience

**Senior Business Intelligence Developer/Consultant, Ozzyware**     **Jul 2024 - Present**
- Built dynamic Power BI dashboards for sales, inventory, and procurement insights.
- Streamlined reporting and improved data accuracy across departments.
- Enabled rapid data-backed decisions in a fast-paced aftermarket industry.

**Founder,  Dynamic Data Analytics**     **Jul 2024 - Present**
- Delivered end-to-end Power BI solutions across sectors.
- Specialised in data ingestion, modelling and strategic dashboards.
- Enabled businesses to turn complex data into actionable insights.

**Senior Management Information Manager, CH&CO (Compass Group)**     **Nov 2022 - Jul 2024**
- Developed robust BI solutions for multiple departments using Power BI.
- Constructed fact/dimension tables and optimised ETL processes.
- Led stakeholder engagements and trained users in Power BI best practices.

**Business Intelligence Analyst, Linnaeus Group (Mars Petcare)**     **Oct 2018 - Nov 2022**
- Built enterprise-level Power BI reports across Finance, Ops, Legal, and Marketing.
- Developed automated ETL pipelines, dynamic dashboards and integrated Active Directory for security.
- Led training, built SOPs and used Power Apps/Power Automate for automation.

**Finance Project Analyst, The Phoenix Group**     **Sep 2015 - Oct 2018**
- Led MI reporting on projects, budgets, and governance packs.
- Maintained resource and RAID logs and supported financial forecasting.

**Management Information Analyst, The Parts Alliance**     **Aug 2013 - Sep 2015**
- Produced and validated MI reports with sensitive financial data.
- Improved rebate yield through better purchase data processes.

**International Operations Analyst, GeoPost UK (DPD Group)**     **Aug 2012 - Jul 2013**
- Analysed performance trends and generated senior-level MI.

**Project Finance Officer, Solihull Metropolitan Borough Council**     **Oct 2009 - Oct 2010**
- Creation of transparent finance-monitoring tool for non-financial leads.